

Brief Report of Cluster Development Activities on Readymade Garment Cluster, Nagpur under MSE-CDP:

Govt. of India, Ministry of MSME, New Delhi has approved the Readymade Garment Cluster, Nagpur in 14 steering committee meeting of MSE-CDP held on 1st Oct., 2007 for Soft-Intervention at a total project cost of Rs. 10 lakhs or actual for a period of 3 years subject to a 10% of the soft intervention is to be born by the State Govt. or Industries Association.

Accordingly the Readymade Garment Cluster in Nagpur region has been identified by the MSME-DI, Nagpur in 2008. The Readymade Garment Cluster consist of around 500 Nos. of working units manufacturing Readymade Garments, Concentrated in East Nagpur area. The estimated annual turnover cluster is around 700 corers & export to the extent of Rs. 10 corers. The cluster is providing employment to around 300 persons directly and indirectly. The product i.e. Readymade Garment Manufacturing in Cluster is marketed namely in entire Vidarbha and adjacent states like Chhatishgarh, M.P., A.P., etc.

As per the Action Plan of 2008-09, this office was received financial sanction of Rs. 1.75 lakhs for carrying out the soft-intervention activities under the MSE-CDP Schemes from DC(MSME), New Delhi in 2008. Out of which, total amount of Rs. 69,109/- spent for carrying out the soft Intervention activities on Readymade Garment Cluster during the year 2007-08.

The following activities have been carried out for Cluster Development in 2008-09.

1. Two meetings were organized with the Industries Association to discuss the problems and progress of Readymade Garment Cluster.
2. Under Capacity building, 2 Motivation Campaigns were organized in Readymade Garment Cluster and 100 entrepreneurs were benefited.
3. Under Technical Upgradation, 1 day seminar on “Technology Upgradation” were organized in which 30 entrepreneurs were informed about the new technology adopted by the Readymade Garment Manufacturers and also informed about the Scheme of CLCSS for Technology Upgradation.
4. One press conference was taken up by this Institute for the wide publicity of Readymade Garment Cluster.
5. One EDP was organized by the Distt. Industries Centre, Nagpur and trained 30 participants which were absorbed by the Readymade Garment Manufacturers in Nagpur Readymade Garment Cluster.

Further as per the 2nd year Action Plan for 2009-10, the financial sanction of Rs. 3.71 lakhs received by this Institute from 0/o DC(MSME), New Delhi for carrying out the Soft-intervention in the readymade garment cluster under MSE-CDP during 2009-10. Out of which, total amount of Rs. 81,468/- spent for carrying out the Soft Intervention activities on Readymade Garment Cluster during the year 2010-11.

The following activities have been carried out by the MSME-DI, Nagpur in 2009-10 for Readymade Garment Cluster.

1. One day Seminar on “Financial Assistance” was organized on 29-01-2010 at Hotel Siddarth INN, Nagpur for the Entrepreneurs of Readymade Garment Cluster under capacity building. Total 35 participants were benefited through the programme.

2. One day workshop on “Lean Manufacturing Scheme for Cluster Development” was organized in Association with National Productivity Council, Bhopal on 14.02.2010 at Hotel Siddarth INN, Nagpur. Total 29 participants from Readymade Garment Cluster were benefited through the programme.

3. One day workshop on “Total Quality Management” for Readymade Garment Cluster was organized on 23.02.2010 at Hotel Siddarth INN, Nagpur. Total 25 participants from Readymade Garment Cluster were benefited through the programme.

4. Two Entrepreneurship Skill Development Programme was organized by District Industries Centre (DIC), Govt. of Maharashtra, Nagpur for Readymade Garment Cluster as per the Action Plan of 2009-10. Total 60 participants were benefited through the programme absorbed in the Readymade Garment Cluster, Nagpur.

5. The delegation of 7 members from Readymade Garment Cluster were visited to machinery fair in India at Delhi from 08-01-2010 to 10-01-2010 as a part of the exposure visit under Technology Upgradation of Action plan 2009-10.

6. The delegation of 12 members from Readymade Garment Cluster were visited to Bench Mark Tirupur Garment Cluster, Tirupur Kerala on 11.03.2010 to 12.03.2010 as a part of exposure visit to Bench Mark Cluster in country.

7. One Review Meeting for monitoring the Cluster Development activities was held on 08.01.2010 at MSME-DI, Nagpur under the Chairmanship of Dy. Director (I/c.), MSME-DI, Nagpur. All members of Cluster Co-ordination Committee were present in the meeting.

8. One week MDP on Export Marketing for Readymade Garment Cluster is proposed to be scheduled on 20.03.2010 to 24.03.2010 at Nagpur under Management & Market Development of Action Plan 2009-10.