



सत्यमेव जयते

Government of India

Office of the  
Development Commissioner(MSME)  
Ministry of Micro, Small & Medium Enterprises  
MSME-Development Institute  
CGO Complex, C Block, Seminary Hills Nagpur-9  
MANAGEMENT DEVELOPMENT PROGRAMME

## EXPORT MARKETING & DOCUMENTATION at NAGPUR

Prospective &  
Existing  
Entrepreneurs  
Seats-25 Max.  
09/7-14/7/2010  
Time  
11am-5.30pm



### For Managerial Excellence

Fees: Gen Rs. 400, SC/ST- Nil, W & PH- Rs. 200/-

**Course Coverage:** Basics of Export & International Markets, Stages in Export Mktg., INCOTERMS & Export Contract, EXIM Policy, 100% EOU & SEZ, Export Documentation, Finance for Export Enterprise, Environment, Selection of product & International Mktg. Mix, Basics of FOREX, Logistics Process, Role of Bank in Export Finance, Export Pricing & Importance of Working Capital Mgt. for Export Enterprise, DGFT, Custom, CONCOR, ICD, Shipping, CHA etc. **Contact Person:** D. Uike, Mo. 9422803840, 9371658728.

**Prog Co-ord:** M.V.K.Jha, Investigator (EI) Mo. 9325568963  
Phone 0712-2510046, 2510352.

**Fax no:** 0712-2511985.

**P. M. Parlewar**  
Dy. Director I/c

Contact for Reimbursement Schemes of  
ISO 9000 and Bar code Certification Charges

Size : W-8 x H-15